



## Earn CAA Dollars & Win Contest Rules

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### CONTEST DATES

Contest begins November 16, 2009 and closes at 11:59PM Mountain Standard Time on December 31, 2009.

### WHO CAN ENTER

Contest is open to all persons who reside in Alberta, Saskatchewan, and North West Territories and are 19 years of age or older, except for employees, retailers and agencies of the Canadian Automobile Association (CAA) and Husky. (both herein referred to as Contest Organizers), participating retailers, their respective subsidiaries, affiliates, advertising and promotional agencies, authorized sub-contractors and the immediate family members of such persons or people that reside in the same household. No purchase is required.

### HOW TO ENTER

Contest participants will automatically be entered when they earn CAA Dollars® at participating Husky and Mohawk locations in Canada.

Eligible persons whether or not they are AMA or CAA Saskatchewan members may also enter by writing to:

- AMA, Administration Offices, Box 8180, Station South, Edmonton, AB, T6H 5X9, Attention: Show Your Card & Save® - Earn CAA Dollars & Win
- CAA Saskatchewan, Administration Offices, Marketing Department, 200 Albert Street North, Regina, SK, S4R 5E2, Attention: Earn CAA Dollars & Win Contest

One (1) written entry per written request per person will be submitted into the contest. An entry made in this manner must arrive bearing sufficient postage in order to be eligible for entry into the contest. Entry must be postmarked no later than 11:59PM, December 31, 2009 Mountain Standard Time.

Entries received by 11:59PM on or before December 31, 2009 will be entered into the draws. Contest organizers will not be responsible for, or accept any liability resulting from entries that are delayed, lost, stolen or misdirected. Although an AMA or CAA Saskatchewan membership card can be used in order to participate in this contest, no purchase of any kind is required.

All entries received have an equal chance of winning. The chances of winning depend on the number of entries received. No purchase is required to enter this contest.

### PRIZES

A total of eight (8) prizes will be awarded. There will be four (4) prizes awarded in Alberta/North West Territories; four (4) prizes awarded in Saskatchewan. Each winner selected from each participating area must reside in one of the CAA Clubs Coverage areas (i.e., Alberta winner must reside in Alberta or the North West Territories etc).

The four (4) prize packages will consist of:

- Two (2) prizes of 500 CAA Dollars which will be applied to the winner's AMA or CAA Saskatchewan membership account. In the event that the winner is not a current AMA or CAA member, the total amount of a new basic membership will be taken out of the 500 CAA Dollar prize and the balance will be applied to the new membership account. CAA Dollars can be used toward a variety of CAA products and services including membership, travel, merchandise and more.
- Two (2) prize of \$500 worth of Husky and Mohawk gift certificates. Winner will receive twenty five (25) \$20.00 Husky and Mohawk gift certificates totaling \$500.00. Husky and Mohawk gift certificates are not redeemable for cash, and can be used for the purchase of gasoline, batteries, accessories, tires, lubricants, store merchandise, (lottery and tobacco products excluded), meals or mechanical services at any authorized Husky or Mohawk service station, bulk plant, convenience store or Husky House Restaurant across Canada.

## **CONDITIONS OF ACCEPTANCE**

In order to win the prizes offered, the selected entrants must have:

1. Correctly answering a mathematical skill-testing question.
2. Each winner must sign a standard contest prize acknowledgement and release form before any portion of prize will be awarded.

Failure to meet the above two steps will mean the selected entrant(s) will be disqualified and a new winner(s) will be drawn.

By entering this contest, each entrant, including the prize winner(s) consent to Contest Organizers publishing or announcing the winners' name, city of residence, image or personality profile for publicity purposes, commercial or otherwise, in all media used by AMA, CAA Saskatchewan and/or Husky, and their advertising and promotional agencies, without any permission, payment or compensation.

Additionally each winner agrees that he or she freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the contest and winning of the prize, and that he or she releases Contest Organizers and participating retailers, their respective subsidiaries, affiliates, advertising & promotional agencies, and authorized sub-contractors from any and all liability arising in connection with participation in the Contest and acceptance of the prize, whether suffered by the prize winner, or by his or her heirs, administrators, personal representatives or executors and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence of any or all of the Contest Organizers.

## **SUBSTITUTION FOR CHANGE TO THE CONTESTS**

Prize must be accepted as described; substitutes by the contest winners will not be allowed and may not be transferred to other persons without written consent of Contest Organizers. Prize is subject to conditions of use and has no cash value. Contest Organizers retain the right to

replace any prize with a different prize of equal or greater value if the original prizing becomes unavailable for reasons beyond the Contest Organizers' control.

Prize winners are responsible for all incidental expenses incurred in connection with accepting the prize (the "Expenses"). Every prize winner understands that he or she may not seek reimbursement for the Expenses from the Contest Organizers, or their respective advertising and promotional agencies.

By entering this contest, participants automatically accept these contest rules and release the Contest Organizers from any liability with respect to redemption of the prize. Contest Organizers reserve the right to withhold the Prize or disqualify the prize winner's entry in the event that the prize winner fails or refuses to comply with these contest rules.

## **GENERAL TERMS & CONDITIONS**

If, for any reason in the opinion of Contest Organizers, the contest is – not capable of running as planned or if the administration, security, fairness, integrity or proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes beyond its control, Contest Organizers reserves the right to cancel, terminate, modify or suspend the contest including any method of entry.

Contest Organizers will not be responsible for telephone, technical, network, online, electronic, computer hardware or software failures of any kind, misdirected, stolen, incomplete, garbled or delayed internet/email computer transmissions on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participants or downloading any materials in this contest.

## **OWNERSHIP OF ENTRIES**

All entries become the property of the Contest Organizers their advertising and promotional agencies. The Contest Organizers assume no responsibility for manual entries lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems or equipment, servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause and none will be returned. As per CAA's privacy policy, CAA does not sell or redistribute any personal information. All decisions made with respect to the contest will be final. CAA will not enter into correspondence with any entrant except with the selected entrants and at Contest Organizers own initiative.

AMA, CAA Saskatchewan, and Husky are offering the contest. Any inquiries or concerns relating to the contest should be addressed to AMA or CAA Saskatchewan. By entering the contest, all entrants agree to be bound by the rules of the contest and release all parties associated with this contest from any liability with respect to any prize. All decisions by the Contest Organizers with respect to all aspects of this contest are final. This contest is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited.

## **NO REPRESENTATIONS OR WARRANTIES**

Neither AMA, CAA Saskatchewan nor Husky makes any representation or offers any warranty, express or implied, as to the quality or fitness of any prize. Every prize winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from Contest Organizers if the prize fails to be fit for its purpose or is in any way unsatisfactory to the prize winner.

### **CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION**

By entering the contest and voluntarily providing personal information including, but not limited to, name, AMA/CAA membership number, province, city, day time telephone numbers (the "Registrant Information"), each contest entrant grants permission to Contest Organizers and the Sponsor(s) to the collection and use of the Registrant Information for the exclusive purpose of administering the contest and selecting the prize winner(s). Unless the entrant agrees otherwise, no correspondence will take place between Contest Organizers, and the entrants except in the case of the prize winner, as a result of entering the contest and winning the prize.

### **WHERE CONTEST RULES AND REGULATIONS AVAILABLE**

These rules and regulations are available online at. Upon request Rules and Regulations can be printed at any AMA or CAA Saskatchewan location.

### **COMPLIANCE WITH CONTEST RULES**

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of AMA, CAA Saskatchewan and Husky.