



What's Right for This Occasion?

No matter what the occasion, finding the perfect gift can be stressful. The more important the occasion, the harder it may seem to find an appropriate gift. Here are a few guidelines to ensure that your gift will remind her of this occasion every time she wears it.

Anniversary

An anniversary is a sign of growth and commitment. The more anniversaries shared, the more thoughtful the gift should be. Symbolize your past, present, and future together with a three-stone diamond ring. Choose from several styles in popular shapes and sizes, or use our [Build Your Own Three-Stone Ring™](#) feature to create a unique gift. Or, consider our [Diamond Curved Journey Pendant in 18k White Gold](#), which features seven diamonds graduating from smallest to largest to symbolize love's journey.

Birthday

[Birthstone jewelry](#) makes an ideal birthday gift, and Blue Nile offers simple, classic jewelry styles that she can wear every day. Our [Sweetheart Locket in Sterling Silver](#) opens to show two of her favorite photos, and can be engraved for a personalized touch. For a milestone or especially significant birthday, a [diamond solitaire pendant](#) makes an exceptional gift. Choose from a broad range of pendant styles in platinum or 18k gold, or use our [Build Your Own Diamond Pendant™](#) feature to choose the perfect diamond and setting.

New Baby

Celebrate the birth of a new child with our [Sterling Silver Baby Cup](#), which can be engraved to create a timeless heirloom. Or, create a personalized gift with our [sterling silver charm bracelet](#) and charms created exclusively for Blue Nile. Commemorate future special occasions with additional charms from our collection.

Just Because

From small surprises to unexpected grand gestures, a gift "just because" comes straight from the heart and is always appreciated. Blue Nile offers a wide selection of gifts within your budget that she is guaranteed to love.