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News Release

January 4, 2019

CAA's WestWorld Tours Launches Women Xplorers *A tour program just for women adventure seekers*

For several years, WestWorld Tours, Western Canada's premier motorcoach tour and international touring company, owned and operated by CAA Saskatchewan, has received numerous comments from female travellers who want to get out and see the world, but don't necessarily have anyone to explore it with. After some extensive planning and research, the result is Women Xplorers by WestWorld Tours.

Women Xplorers caters to female travellers who may range in age, but who all share an adventurous spirit. Two exciting destinations have been planned for 2020: Peru and Arizona.

"We won't just see the sights: We'll get out there and really experience them," said Cindy Erixon, tour coordinator with WestWorld Tours. "Female travellers can participate in soft-adventure activities while soaking up cultural encounters as well." The trips offer a bit of everything including comfortable accommodations for relaxation at the end of the day.

"The trips will include between 12 and 20 women from all over Saskatchewan and across Canada," added Leanne Haus, tour coordinator with WestWorld Tours. "Each trip will have its own private Facebook Group, so everyone can say hello and swap tips before the trip." Tours offer a financial incentive as well with a 'guaranteed share' option. Female travellers will be paired with another woman of similar age and interests to share a room and avoid single-supplement fees. Added Haus and Erixon, "You're welcome to bring your own roommate – maybe your mother, daughter, sister or a friend."

Erixon and Haus, both experienced travel consultants, are very excited about Women Xplorers. They have personally designed, planned and travelled on each tour; Erixon recently returned from Arizona and Haus experienced the Peru adventure.

To help female travellers learn more about Women Xplorers, two information nights are planned. Regina: Tuesday, January 15, 2019, 7:00 to 8:30 p.m., Executive Royal Hotel and Saskatoon: Thursday, January 17, 2019, 7:00 to 8:30 p.m., German Cultural Center. Tickets for each information night are \$5.00 per person and proceeds from the ticket sales will be directed to local women's shelters. According to Erixon and Haus, "as the 2020 Women Xplorers tours to Peru and Arizona are for women and designed by women, we wanted to help women in our local communities." The Women Xplorers Information Night on January 15 in Regina will help support SOFIA House, and the Women Xplorers Information Night on January 17 in Saskatoon will support Adelle House.

"SOFIA House is pleased to be partnering with Women Xplorers by WestWorld Tours and CAA, said Tmira Marchment, MSW, Executive Director, SOFIA House. She added, "SOFIA House is a second stage shelter for women and their children who are fleeing domestic violence. We thank Women Xplorers for their support and look forward to working with them for this event."



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Tanya Wiggins, Executive Director of Adelle House, said “We very much look forward to participating in the Women Xplorers Information Night. Thank you for thinking of our organization.”

For further information on Women Xplorers by WestWorld Tours or to purchase advance tickets for the January 15 and January 17 information nights, (seating is limited), please visit www.westworldtours.com or your local CAA Store.

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