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## Media Advisory

**Date:** Thursday, July 5, 2018

**Time:** 12:30 p.m.

**Re:** Launch of CAA Bike Assist

**Today at 12:30 p.m., CAA Saskatchewan will launch a cyclist safety benefit, a new addition to the CAA membership family. Join us via Facebook to learn more.**

### **Background:**

Cycling has become very popular in our province - whether it's for recreation or for active transportation. A flat tire or a broken bicycle chain can be a problem and may result in the cyclist being stranded or delayed.

CAA can help with CAA Bike Assist – Roadside Assistance for your bicycle, effective July 5, 2018. CAA Bike Assist is now part of the CAA membership for roadside assistance and is available 24 hours a day, 7 days a week, 365 days of the year.

With CAA Bike Assist, CAA Members can now use one of the Roadside Assistance calls to get help if their bicycle lets them down. It's easy. Members just call CAA, show their membership card (or show the virtual card on the CAA App) and the CAA tow truck operator or contractor will transport the CAA Member and their bicycle to his/her destination or a professional bike repair facility

\* CAA Bike Assist is offered across Saskatchewan where CAA provides roadside assistance. Note, if cyclists are off-roading, on a bike trail, or are too far out (i.e. provincial or national park, on a private or non-passable road), CAA won't be able to reach the Member to provide service. CAA can only pick up the Member and their bicycle from the nearest reachable point.

\* The CAA Bike Assist call will count as a regular roadside assistance call as offered with the valid CAA membership.

\* Bike Assist calls are given the same priority as CAA Roadside Assistance calls for vehicles.

\* The CAA tow operator will not be able to unlock or cut secured bicycle devices as the ownership of the bicycle cannot be verified.

\* CAA cannot transport the bicycle if the Member is not there to secure it once the bicycle is dropped off.

\* CAA Bike Assist for children under 16 will only be serviced if the parent/guardian is with the child. However, as the CAA tow trucks for fleet and contractors are not equipped with child seats (if required), alternative transportation would need to be arranged at the Member's expense.

[caask.ca/bikeassist](http://caask.ca/bikeassist)