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News Release

THE 2019 SASKATCHEWANDERER SEARCH BEGINS NOW!

With more than 80,000 social media fans across Facebook, Instagram and Twitter, the Saskatchewaner is a 'must follow' for many Saskatchewan residents and tourists. As the program continues for its ninth year, Wanderer hopefuls, who are up to the challenge of showcasing our province in a unique way, can apply to become the next Saskatchewaner until November 9, 2018.

Kevin Dunn, our 2018 Saskatchewaner, has brought this program to new heights, literally, by exploring Saskatchewan through the view of an aerial drone, which has captured this province with a new perspective.

"This position allowed me to stray from the beaten path and really experience Saskatchewan," Dunn said. "Being born and raised in Saskatchewan, I tended to travel around our province, but not necessarily experience it along the way. This job allowed me to take the time to meet new people, stop to hear their stories and be welcomed into the communities of Saskatchewan, I am proud to be from Saskatchewan and honoured to have been the Saskatchewaner!"

Tourism Saskatchewan and the Ministries of Parks, Culture and Sport, Agriculture, and Trade and Export Development have partnered with the program again this year and are excited to support the next Wanderer as he/she showcases the province through a whole new perspective.

"Kevin Dunn is a talented storyteller and an inspiring ambassador for Saskatchewan," Gene Makowsky, Minister Responsible for Tourism Saskatchewan and the Ministry of Parks, Culture and Sport, said. "He captured the imagination of fans and followers across social media through his innovative use of drone photography. Tourism Saskatchewan extends its appreciation to Dunn for his impressive work as the 2018 Saskatchewaner."

The Saskatchewaner program is also championed by CAA Saskatchewan, the program's Official Sponsor and DirectWest, the Search Partner.

"CAA Saskatchewan is pleased to return as the official sponsor of the Saskatchewaner program," said Fred Titanich, President & CEO. "Since the program began in 2011, we have provided a vehicle, a CAA Saskatchewan membership and gas vouchers to assist the Wanderer in promoting our province as the best place to live, work and play. We appreciate the Wanderer's social media savvy that profiles CAA's role as a safety advocate and business leader in our communities."

Each applicant is required to shoot, edit and submit their own original video explaining why they should become the next Saskatchewaner. Applications will be accepted until noon on Friday, November 9, 2018 at www.saskatchewaner.ca/apply. Questions about the application process can be emailed to saskatchewanerofficial@gmail.com.

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